



# Ann Gallager | web development & graphic design

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## EXPERIENCE

### **Gallager Design** (Medford, MA)

#### **Art Director • Web & Graphic Designer**

2000 – NOW

Own and run a freelance design studio that provides web and print design for a variety of clients, including Tufts University, Houghton Mifflin Harcourt, Partners Healthcare, Massachusetts Behavioral Health Partnership, Harvard University Press, IPPNW, Fair Housing Center of Greater Boston, and EF Education.

### **Houghton Mifflin Company** (Boston, MA)

#### **Senior Designer**

1996 – 2000

Created or coordinated the design and production of diverse marketing materials, including brochures, ads, posters, postcards, press kits, displays, catalogs, web sites, and direct mail pieces. Hired and supervised freelancers as needed.

### **Addison-Wesley Publishing** (Reading, MA)

#### **Senior Designer**

1995

Designed and produced paperback covers and CD labels for technical software books and companion discs. Art-directed freelance designers and illustrators and maintained book budgets.

### **Houghton Mifflin Company** (Boston, MA)

#### **Assistant Designer • Designer**

1990 – 1995

Designed book jackets and covers, handled press proof and printing approvals, researched art and photographs.

## EDUCATION

### **Acquia** (Burlington, MA)

2011

Hello Drupal!; Drupal Site Builders Training; Drupal Theme Development Training

### **Drupal Camps**

2011

Western Mass Drupal Camp; D4D Drupal Design Camp; Drupal Camp New Hampshire

### **Harvard Extension School** (Cambridge, MA)

2001 – 2002

Creative New Media & the Web and Understanding Multimedia

### **Interactive Factory** (Boston, MA)

2000

Certificate in Web Design

### **Parsons School of Design** (New York, NY)

1988 – 1989

One year of Illustration BFA program

### **Connecticut College** (New London, CT)

1981 – 1985

BA: English Literature with a concentration in Studio Art

## Capabilities

*Information architecture / wireframing*  
*User interface design*  
*Visual design / graphics*  
*Template building*  
*HTML / CSS web development*  
*Project management*  
*Print design*

## Computer Skills

### **Adobe Creative Suite**

*Expert level in Fireworks, Dreamweaver, InDesign, Illustrator, Photoshop*

### **Coding CSS / XHTML**

*Intermediate level*

### **Drupal 7 / Drupal Gardens**

*Beginner / Intermediate level*

### **Javascript / JQuery / PHP**

*Beginner level*

## Drupal 7 Web Projects

**caughtinsouthie.com** – South Boston neighborhood news magazine

**didiemmons.com** – Cookbook author, teacher and food activist

**msvolunteers.org** – Local non-profit volunteer school organization

## Other Web Projects

**sackler.tufts.edu** – Tufts University Sackler School of Graduate Biomedical Sciences

**bostonfairhousing.org/timeline** – Interactive historical timeline for non-profit

**www.ippnw.org** – Global federation of medical organizations against nuclear war

**ase.tufts.edu/tuftsummerstudy** – Tufts University Summer Study program

## At A Glance

*Versatile web / graphic designer who enjoys playing an active role with clients in the development of both design and content. Over 10 years experience in web design and 20 years experience in print design. Special emphasis on communication goals and high attention to details.*